

Maad House

Find Us

Maad House Ltd
1 Neville Street
Leeds, LS1 4DW

Contact Us

+44 (0)7597 150797
hello@maad.house
<http://maad.house>

We help to grow
brands through
creative action.

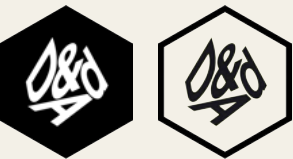


Linkilaw Solicitors
Integrated Support



Byron Burgers
Integrated Support

We’re Maad House, an
award-winning *full-service
design agency* focused on
supercharging brands
through intelligent design
and strategy.



Maad House

Based in Leeds, we collaborate globally.
We help ambitious leaders move
brands through strategic creativity.

In business, great design is crucial — it communicates with customers, alters perceptions and drives response and action. That's why we believe great design should be at the forefront of business development. We're here to ensure it's done correctly.



How We Help

As a full-service design agency, we recognise the uniqueness of each project and acknowledge that no solution fits all. That’s why we customise our offerings to precisely match each project’s requirements. To achieve this, we offer a diverse array of services designed to cater to specific needs. We’ve listed a few of our popular ones:

Advertising

Art Direction

Brand Activation

Brand Identity

Brand Strategy

Design Systems

Digital Design

Iconography

Logo Design

Marketing

Merchandise

Naming

Packaging

Print Design

Product Design

Social Content

UI/UX Design

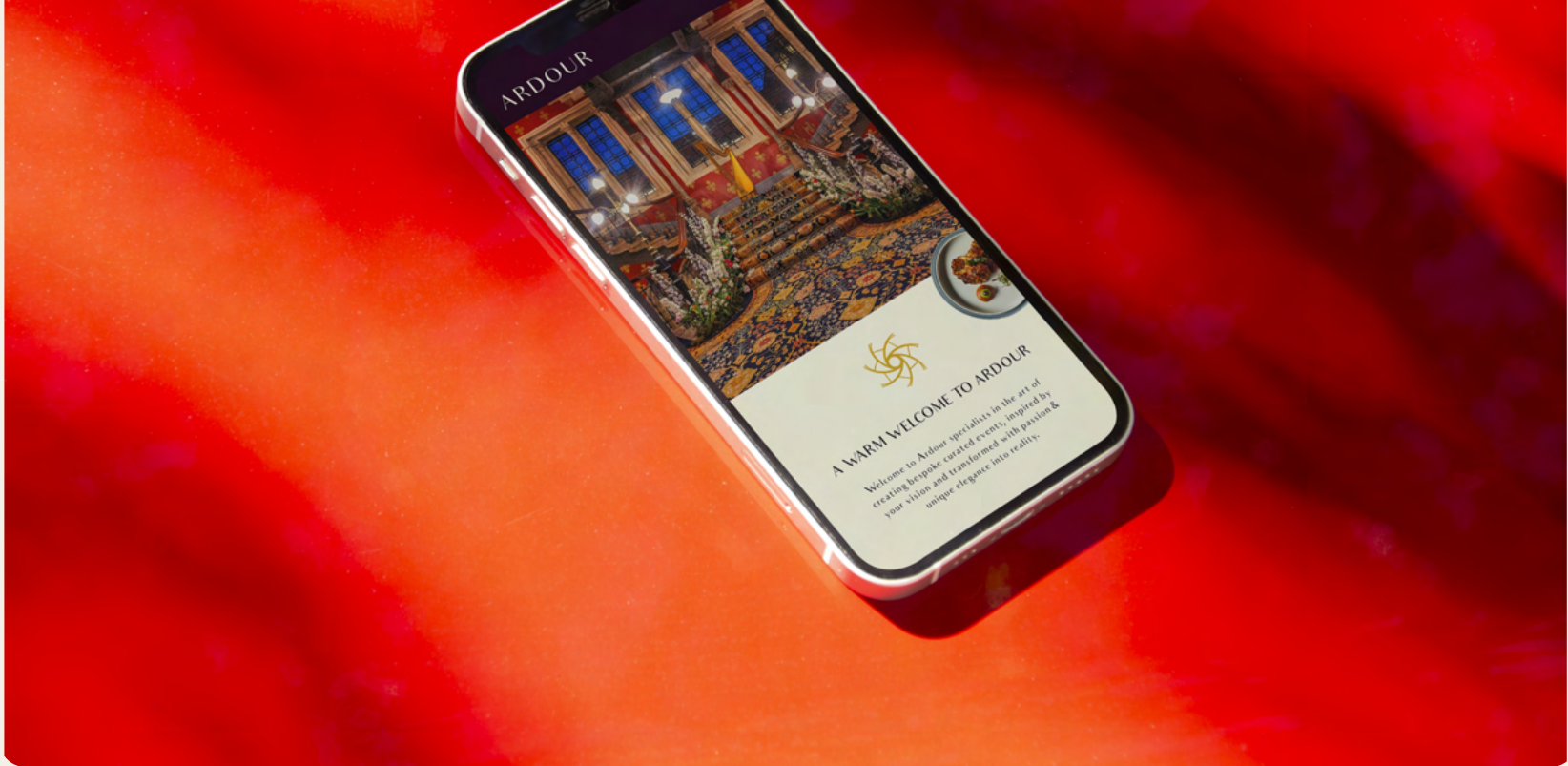
Way Finding

Web Design

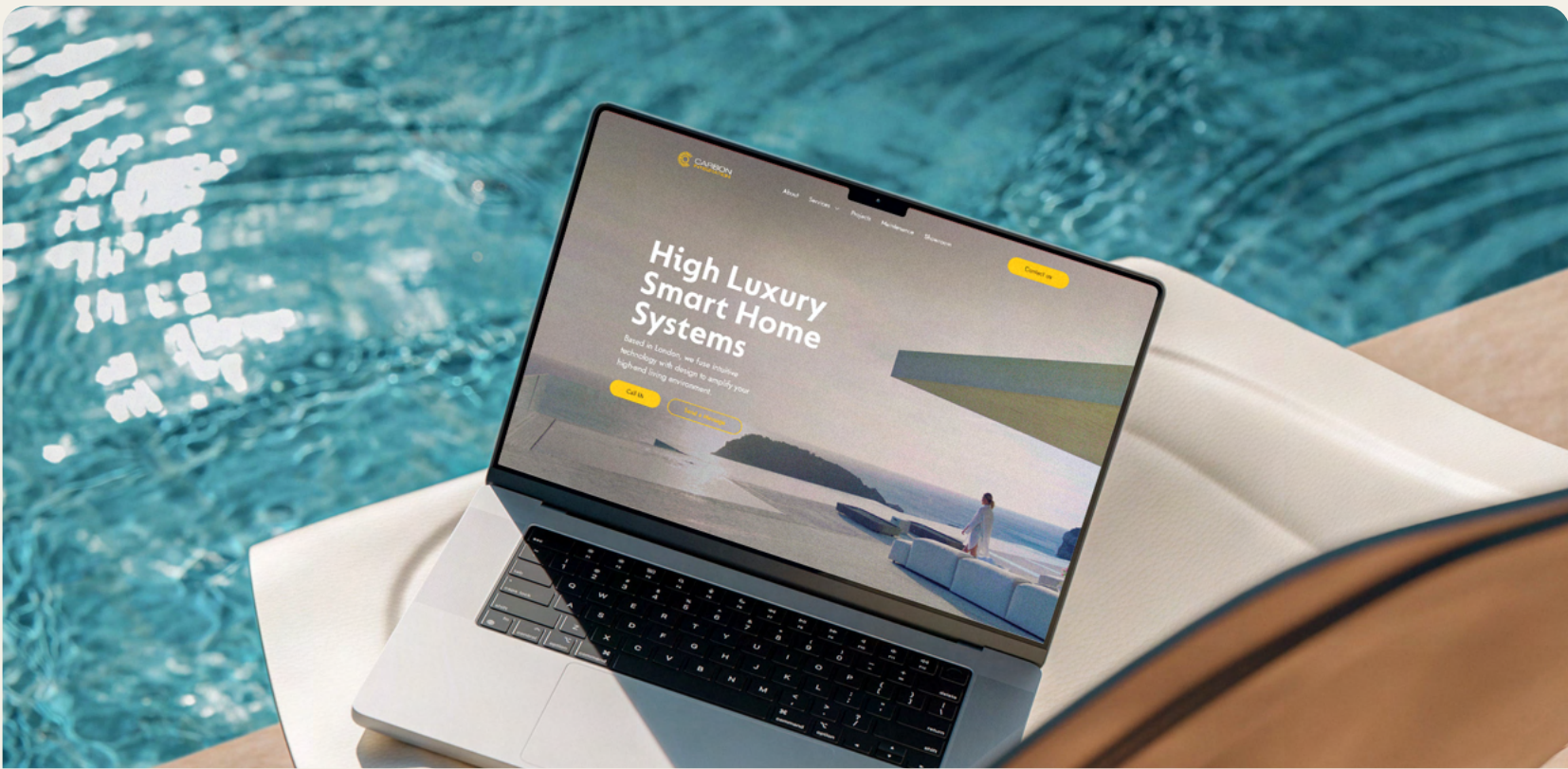
Web Development

Web Maintenance

Maad House



In the last 6 months, we've
helped our clients turn over
more than £25,000,000.00



Our Approach

01. Discover

We embark on a collaborative journey with brands, delving deep into the core of their business. Through interviews, meticulous research, and insightful analysis, we unearth their essence and objectives, harnessing them to inform our tailored process.

02. Strategise

Together we pinpoint actionable objectives and craft meticulous plans to achieve them. Our process involves thorough research and rigorous user testing to ensure that our proposed solutions resonate effectively in the real world, not just in the boardroom.

03. Execute

Only after we've identified our strategy, do we then begin to breathe life into our concepts. We meticulously craft and deliver tangible outcomes across all touchpoints, that not only embody our creative vision, but also tangibly achieve their defined goals.

Maad House



Linkilaw Solicitors
Integrated Support



Mother Clucker
Integrated Support



Byron Lager & IPA
Packaging Design



Carbon Integration
Web Design & Development



Byron Pickle Beer
Packaging & Marketing



Integrated Support

For brands requiring long term assistance, we provide a range of monthly retainers to make frequent collaborations as easy as possible. For more information about our retainers and how we can integrate into ongoing operations, please contact us for more details.

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Plan ID	Allocation	Response	Price
A1	2 Hours pm	24 Hours	£100 pm
A2	4 Hours pm	24 Hours	£200 pm
A3	8 Hours pm	24 Hours	£400 pm
A4	16 Hours pm	24 Hours	£800 pm
B1	10 Hours pw	Instant	£1,800 pm
B2	20 Hours pw	Instant	£3,600 pm
B3	30 Hours pw	Instant	£5,400 pm
B4	40 Hours pw	Instant	£7,200 pm
C1	50 Hours pw	Instant	£8,000 pm
C2	60 Hours pw	Instant	£9,600 pm
C3	70 Hours pw	Instant	£11,200 pm
C4	80 Hours pw	Instant	£12,800 pm



Language Hub
Branding & UI/UX Design

For more information on how we can help your business, visit our site maad.house or get in touch.



Ardour Restaurants
Branding & Marketing

Maad House

We're always excited to hear about new projects. If you've got one you'd like to discuss, say hello!

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Find Us

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New Business

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Recruitment

talent@maad.house

Thank You.

Maad House